



SHRI RAMKRISHNA SEVA MANDAL
Devotion towards humanity...



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



ANAND PHARMACY COLLEGE, ANAND
Re-accredited by NBA (B. Pharm) & NAAC (A+ grade)
(Managed by Shri Ramkrishna Seva Mandal)

IPR Cell in Association with IIC cell, APC

ORGANIZES

Photography Contest Day

As a part of Intellectual Property Day 26th April, 2023

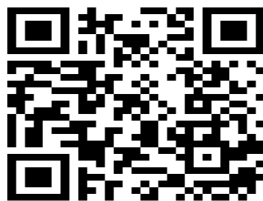
Capture best in class photographs of our incredible treasures of our nation – Geographical Indications.

Theme of the Contest

- Gastronomic treasures** – This category includes photographs of registered GI products in relation to food stuffs such as 'Ratlami Sev'
- Looms and yarns** – This category includes photographs of various handlooms products such as shawls and saree etc e.g. 'Banarasi Saree'.
- Artistic work** – This category includes photographs of handicrafts such are metal ware, manufactured products such as 'Kallakurichi wood carvings' etc.
- Agri-prides** – This category includes photographs of agricultural products that have been registered as GI such as Darjeeling tea.

Eligibility Criteria

- ✓ The photos intended for this contest should be related to Indian Registered Geographical Indication (GI)
- ✓ The Participant holds all rights in the Photograph.
- ✓ The entry should not have been published in any print or digital media.
- ✓ Not more than one award will be given to one person.
- ✓ Entries received after the closing date will not be entertained.
- ✓ Plagiarism of any nature is not allowed. Anyone found infringing upon others' copyright would be disqualified from the contest.



Scan to submit photograph

Last date of submission: **28th April, 2023**

Link for submission:

<https://forms.gle/eEfsxGQVpMcV25Hf8>



**PHOTOGRAPHY
CONTEST-**

*A WAY FORWARD FOR
GEOGRAPHICAL
INDICATIONS*



Geographical Indication

Saving The Traditional
Craftsmanship

Coordinators:
Ms. Ruby Christian,
Associate Professor,
Anand Pharmacy College, Anand.

Ms. Mital Patel,
Assistant Professor,
Anand Pharmacy College, Anand.



Technical Parameters:

1. Photographs must be of high resolution.
2. Photographs should be submitted in JPG/PNG/JPEG format and should be of postcard size of 4X6 inches.
3. Size of the Photographs should not exceed 20 MB.
4. The photo to be submitted by the participant shall be devoid of any copyrighted images.
5. There should not be any watermarks on the picture or any other similar markings.
6. Any kind of selfies with the product or the process associated to manufacture a GI will not be considered.
7. The Photograph can be in color (s), monochromatic, or black/white.
8. The Photograph can have been digitally enhanced (such as light, contrast, filters). However, all elements must be 100% photographic with no additional elements, that is the photographs do not include or exclude elements digitally. For example, the photographs should not include or exclude objects, people, images, text, other photos, drawings, collage, etc.
9. The photograph to be submitted must have title
10. The file should be named as follows: (PARTICIPANT NAME)_(CATEGORY NAME).
11. One profile photo of the Participant, not smaller than 1MB and not larger than 5MB in JPG, JPEG formats (the Profile Photo).
12. Brief description by the participant about the photo of Registered GI.

Through this activity, DPR cell, APC aims to celebrate and make widely known the Indigenous Geographical Indications of India, as well as raise awareness about it through the captured photographs.

Participation is meant to encourage students to know and understand indigenous culture of India and protect it.

For any query write to us at: ssipapc205@gmail.com

